



I am a product designer with front-end aptitude and a curious mind. My optimism, zest for learning, and resilient attitude make me a strong candidate who will bring an innovative perspective to your team.

## Contact

leahmichalson.com  
971 940 2869  
its.me@leahmichalson.com  
linkedin.com/in/leahmichalson

## Skills

### Design tools

Figma, Sketch, Lucid chart, Mural, Adobe XD, Photoshop, Illustrator, InDesign, InVision

### UX/UI Methods

Wireframes, Hi-fi and Lo-fi Prototyping, Personas, User Stories, Journey Mapping, Visual Design, Competitive Research, User Testing

### Programming

HTML5, CSS, Javascript, Git, Github, Web development

## Education

UX/UI Design Bootcamp  
Thinkful | 2020

### Full Stack Web

Development Bootcamp  
Thinkful | 2018

B.S. Natural Resources  
Management

Grand Valley State University  
| 2011

## Work Experience

### Product Designer

Hinge Health | May 2021 - Present

- Led cross-functional workshops to define the IA and optimize workflows for a data-rich electronic health record for diverse roles.
- Conducted usability tests and summarized key findings with designers to create workflow templates that ensure top-of-license care and meet SLAs.
- Conducted a comprehensive design audit in the existing workflow system, identifying key components for a cohesive design.
- Created lo-fi and hi-fi prototypes to define the MLP of the workflow panel and guide future iterations.
- Aligned with stakeholders on timelines and advocated for essential features based on user needs and business goals.
- Collaborated to continuously improve the design system, keeping components up-to-date with industry standards.

### Freelance Product Designer

Freelance | April 2020 - Present

- Designed and developed artist's website in preparation for album release
- Created a landing page and email campaign in Mailchimp for CocoSprita resulting in an 85% open rate and 42% click rate
- Revitalized web layout and content for Borns LLC and local architect
- Revised photography for an email campaign in Photoshop

### Software Engineer

moovel Group | Portland, OR | October 2018 - January 2020

- Collaborated with design, software engineers, and dev-ops to fulfill business decisions in an agile environment
- Advised engineers and design on the implementation of new features
- Rapidly prepared a prototype in 3 weeks for a big prospective client
- Led uplifts for two agency apps and prepared them to ship to production